



## Data Inheritance

If your products come with many different features and/or have large data sets in different systems, you can benefit significantly from data inheritance.

# Data Inheritance

The Perfon Product Information Management system incorporates data inheritance functionality.

The strong data inheritance functionality makes the Perfon PIM solution especially suitable for companies in need to automate the tasks associated with Product Information Management.

If your products come with many different features and/or have large data sets in different systems, you can benefit significantly from data inheritance.

*”The best thing about Perfon is the inheritance functionality. It saves us huge amounts of time not having to re-enter all data from scratch every time.”*

Marc Aron Bøgh Barnholdt  
IT Manager  
Trollbeads A/S

## The advantages of Data Inheritance functionality

Perfon’s data inheritance functionality increases automation, saves time, and reduces the risk of errors because the system has already acquired data from similar products.

It ensures consistent data everywhere because the data stored at product group level will always be the same for all products within a product group.

### The advantages in short:

- ✓ Increased automation
- ✓ Reduced risk of errors
- ✓ Time saved
- ✓ Consistent data everywhere

# Only specific data is entered manually

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Tools Import/Export Administration Administrator

Product

Product	Item Name (en)	Color (en)	Description (en)	Group Image	Image
STAUB MUG			Staub's ceramic mugs are perfect for brewing up a hot beverage. They come in range of colours to suit the rest of the Staub range and the mug itself fits comfortably in the hand.		
40511-565-0	Staub Mug Red	Red	Staub's ceramic mugs are perfect for brewing up a hot beverage. They come in range of colours to suit the rest of the Staub range and the mug itself fits comfortably in the hand.		
40511-566-0	Staub Mug Blue	Blue	Staub's ceramic mugs are perfect for brewing up a hot beverage. They come in range of colours to suit the rest of the Staub range and the mug itself fits comfortably in the hand.		
40511-569-0	Staub Mug Yellow	Purple	Staub's ceramic mugs are perfect for brewing up a hot beverage. They come in range of colours to suit the rest of the Staub range and the mug itself fits comfortably in the hand.		

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## How Data Inheritance works

When you create a new product in the PIM system, the product can inherit the data it has in common with other products in the same product group. Some examples are variants like: colors, weight, size, material, images, supplier, etc.

Consequently, only the specific data that differs for the new product variants must be entered manually – and, if needed, you can easily create the extra fields for new product features in Perfon yourself, without the help of the IT department.

### Example:

On the image above, you can see the product group “STAUB MUG” and three mugs (red, blue and yellow) that are all members of this product group.

The cups' description text and the group image are the same for all three mugs. They are stored in Perfon at product group level and the data is inherited to all three mugs (the grey fields) at item level. In this way, only barcode, item name, color and image must be entered manually for each specific cup.

*”Perfion’s mass data maintenance  
and inheritance convinced us.”*

Simon Rabe  
Head of Marketing  
Wentronic GmbH



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