



# Product Information Management in SAP Business One

With Perfion PIM, you can work directly with real-time ERP information such as prices and inventories from the same place that you manage all other types of product data.

# Product Information Management in SAP Business One

Perfion gives you Product Information Management (PIM)  
– 100% integrated into your SAP Business One ERP solution.

## Using the Perfion PIM system directly in SAP B1 enables you to:

- ✓ Manage all of your product data in Perfion – descriptions, technical specifications, pictures, video materials, etc. – TOGETHER WITH transactional data from SAP B1, all in one place.
- ✓ Dynamically generate brochures, data sheets and other marketing materials with always-updated data in a print-ready PDF format.
- ✓ Easily export product data from Perfion and SAP B1 to apps, websites, webshops and online portals.

*“This integration has not only simplified internal product management and enrichment tasks, but it has also allowed us to make this information readily available to thousands of monthly customers through Perfion’s eCommerce connector.”*

Adam Swann  
Data Architect  
JAK Marketing

## The advantage of 100% PIM integration in SAP Business One

Working with Perfion directly in SAP B1 keeps your ERP system simple and streamlined. Only transactional data is stored in your ERP system – all other data is stored in Perfion. This ensures a higher degree of standardization and fewer adaptations in your ERP solution, while giving you the power to work with data from both systems at the same time.

## The advantage of fewer adaptations in SAP Business One

Limiting the number of adaptations in your ERP system lowers the system’s operating costs, and storing only transactional data in the ERP system improves its performance. It is also faster and easier to upgrade to new versions when you have fewer adaptations to consider.

## The advantage of creating publications directly in Perfion

When dynamically creating brochures, data sheets and other publications with Perfion integrated in SAP B1, Perfion retrieves data from the ERP system at the very moment it is to be used. This ensures that all data in your new publication is valid and up-to-date.

You can also quickly generate catalogs, price lists and data sheets with content and prices adapted for specific customers. Perfion retrieves prices, products, customer and inventory information directly from SAP B1, which minimizes the risk of error.



# 100% PIM integration in SAP Business One



## Sales-ready products are easily released from Perfiction to SAP Business One

Given that the life of a product typically begins long before it should be registered in the ERP system, it is often useful to register new products in Perfiction first.

The **Perfiction Release2ERP for SAP B1 module** makes it quick and easy to configure a release process that automatically releases products to SAP B1 when they meet predefined criteria. The required fields in SAP B1 can either be filled in automatically, or a process can be triggered so that the product is released when all business-critical information is available.

### The advantage of registering products in Perfiction first

During the development and evaluation of potential new products, you often need to collect and store a lot of product information. However, it is important that the product avoid contact with the ERP system until it is actually ready for sale.

With Perfiction as a connecting link, you avoid registering a lot of irrelevant products in SAP B1, which further helps to keep your ERP system simple and streamlined.

## Master Data Management with the PIM system

All product data from Perfion is also accessible in SAP B1. Some types of business data must be stored in a specific way in SAP B1 to ensure optimal performance. You can either:

- ✓ Use Perfion to link to live data from SAP B1, or
- ✓ Use Perfion as a source of master data to keep SAP B1 updated.

*"Having a solution that works seamlessly out of the box, coupled with dependable support, is invaluable to us."*

Adam Swann  
Data Architect  
JAK Marketing



## Industry leading solution provider

Perfion is part of Boyum IT. Boyum IT Solutions is an award-winning development house that started in the SAP ecosystem and now has over 25 years of ERP experience and customers in 130 different countries. Around the world, our 600 partners work together to provide all users with the best tools to optimize their system and make it a smooth and seamless platform. Our vision at Boyum IT is to inspire companies to achieve sustainable growth and competitive advantage. Now and in the future!

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